

NAME OUR NEW HIGH SCHOOL VIDEO CONTEST GUIDELINES

The new high school being built on the Northeast corner of Columbia and Linder is on schedule to open in the Fall of 2020. A committee consisting of community members and the KSD staff will be in charge of recommending a name, mascot, and colors to the Kuna School District Board of Trustees. They are seeking input from the students of the Kuna School District by offering the **NAME OUR NEW HIGH SCHOOL VIDEO CONTEST**. The following guidelines have been established:

- Produce a creative video sharing your idea for a new high school name, school colors and mascot. You will also explain the reasons for your suggestions.
 - New HS name suggestions should be consistent with the Kuna history and heritage.
 - Names of individuals may be suggested if that person is recognized in Kuna history and is no longer living.
 - The name, mascot, and color combinations should be unique and not be repeated from other Kuna schools.
 - The color combinations must be easily found in apparel and athletic uniforms.
 - The name, mascot, and colors need to appeal to future students, be recognizable, and instill pride to students, staff, and our community.

- Length & Format - Your video should be a maximum of 60 seconds long, and be the standard YouTube format (16:9 aspect ratio) You can simply use your smartphone to video record yourself, but make sure to use landscape orientation and not portrait while recording.

- Deadline - **The Video Contest closes on Friday, December 21, 2018 at 11:00 pm.** Submissions received after this time will not be considered.

- Submit your video - Your video entry must be uploaded to a Youtube account and set to "public". The video description on Youtube should include your name. To submit your entry, you must follow us on one of our social media outlets - (FB, Instagram or Twitter); and then send us a tweet, Instagram post, or a Facebook message with your link stating this is your entry, for example: "**Here is my entry to the Name Our New HS Video Contest #KSDNameOurNewHS**". Once we receive your entry (link) and it is approved, we will add it to a playlist on our Youtube channel.

- Finalists & Winners - The selection committee will narrow the entries down to 10 semi-finalists who will then be **required to present their video to the KSD Board of Trustees at the February Board Meeting on February 12, 2019**. The **winner(s) will be announced by the KSD Board of Trustees in March 2019** prior to the groundbreaking for the new high school and the winner(s) will be contacted by phone and or in person.

- Prizes - The prize(s) will be a **Fire HD8 16GB Tablet with Alexa**

- Don't film other companies' logos. Do not include any logos, trademarks, designs, or other intellectual property or commercial property in your video. You may not use the video for commercial solicitation or other promotional material, advertisements or personal solicitations, including referencing your or someone else's company contact details.
- Anything mean will be taken down. No offensive or sensitive content is tolerated, that includes religious or anti/religious, racial, political, obscene, violent, or pornographic content.
- Only your work unless you choose to enter as a class or with a friend. Use of others' work without permission will automatically disqualify a submission.
- Don't do something illegal or film something illegal. Do not film any criminal or other illegal activity, or provoke others to do something illegal on your film.
- By entering the Contest, including seeking permission from your parent/guardian to enter this contest, you hereby represent and warrant that you have read these Rules and are fully familiar with its contents.

Questions? Send an email to: questions@kunaschools.org