

## Business, Marketing and Graphic Design/Communication

[Program Overview \(video\)](#)

Course Flow Table:

| CTE Program of Study                                     | Location | 9th Grade  | 10th Grade  | 11th Grade   | 12th Grade   |
|--|----------|--|---|--|--|
| <b>Business/Marketing – Graphic Design/Communication</b> |          |  |   |  |  |
| <b>HSB -Business, Marketing, and Management</b>          | KHS      | Business Leadership (1 Sem)<br>Wealth Management (1 Sem)<br><sup>1</sup> Word, PowerPoint (1sem) | Principles of Business (1 Sem)<br>Business Economics (1 Sem)<br><sup>1</sup> Excel and Access (1 Sem) | Principles of Marketing (1 Sem)<br>Principles of Finance (1 Sem) | Principles of Management (1 Sem)<br><br><b>Capstone:</b> Business Strategies (1 Sem) |
| <b>Graphic Design/Communication</b>                      | KHS      | Intro to Media Tech (1 Sem)  | <sup>1</sup> Graphic Design 1 (2 Sem)   | <sup>1</sup> Graphic Design 2 (2 Sem)                            | <sup>1</sup> <b>Capstone:</b> Graphic Design 3 (2 Sem)                               |
| <b>Administrative Assistant</b>                          | KHS      | <sup>1</sup> Word, PowerPoint (1 Sem)<br>Intro to Media Tech (1Sem)                              | <sup>1</sup> Excel and Access (1 Sem)<br>Principles of Business (1 Sem)                               | Accounting (1 sem)   | <sup>1</sup> <b>Capstone:</b> Business Communications (2 Sem)                        |

<sup>1</sup>Includes testing for Industry Certification    <sup>2</sup>Post-secondary articulation through SkillStack    DC: Dual Credit course    KHS: Kuna High School    SFHS – Swan Falls High School    RC: Renaissance Center (Meridian)

### Career Technical Student Organization:

BPA: [Business Professionals of America](#)

BPA focuses on competitions (workplace readiness skills), community service activities, and leadership skills. Monthly meetings are held during lunch. Monthly activities are held during or after school hours depending on the activity. Regional, state and national competitions are held in January, March, and May.

### Dual Credit Opportunities

| KHS Class | College/University | University Course Name/Number |
|-----------|--------------------|-------------------------------|
|           |                    |                               |

|    |  |  |
|----|--|--|
| NA |  |  |
|----|--|--|

Industry Certification Opportunities

| KHS Class           | Industry Certification Opportunities  |
|---------------------|---|
| Graphic Design 1    | Photoshop: Adobe Certified Associate (ACA)<br>Illustrator: Adobe Certified Associate (ACA)<br>Adobe Certified Professional: Visual Design |
| Graphic Design 2    | InDesign: Adobe Certified Associate (ACA)<br>Adobe Certified Expert: Adobe Design Specialist  |
| Graphic Design 3    | AfterEffects: Adobe Certified Associate (ACA)   |
| Word and PowerPoint | Microsoft Office Specialist Word 2019<br>Microsoft Office Specialist PowerPoint 2019  |
| Excel and Access    | Microsoft Office Specialist Excel 2019<br>Microsoft Office Specialist Access 2019   |

[All Career and Technical Education \(CTE\) Programs](#)

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Other links/Information: